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## **Personal Statement**

The most essential skill today is big-picture visioning in the context of a rapidly changing world. As technology becomes globally ubiquitous, the challenge is to find new opportunities in an ever more competitive world. We are no longer in a cycle, but rather a trajectory. The lessons of the past no longer apply. It is not a matter of following the crowd, but of riding the wave. The one thing that has not changed is the need to always remember who we are and what we aspire to be, both as individuals and as organizations.

## **SUMMARY**

Employed in cultural administration for over 20 years. Professional expertise in the uses of technology in information management for arts and cultural institutions such as libraries, colleges, non-profits, government, and the arts. Strategic technology planning and implementation. Education in historical, academic and technical aspects of music involving research, analysis, organization and presentation of information. International reputation as an expert in organology (the academic study of musical instruments). Respected curator of online 3D virtual arts.

## **Non-Profit / Government Cultural Administration**

- Curate and manage international virtual arts competitions.
- Certified technology planning consultant with the Kentucky Peer Advisory Network (KPAN), a program of the Kentucky Arts Council.
- Maintained broad knowledge of agency missions, goals, programs and priorities as a basis for providing public information.
- Provided overall administrative support to programs and infrastructure of government agencies at the state and county levels, as well as private and academic sector organizations.
- Served on advocacy committees for a state arts endowment, arts accessibility initiatives, and state and county government technology planning.
- Led and participated in organizational strategic and technology planning processes.
- Managed official reporting and public document preparation, including annual reports, planning documents and board minutes.
- Managed grant processes as both grantee and grantor.
- Created and published a variety of informational printed materials (display ads, concert programs, event marketing materials, etc.).

## Writing/Research

- Experienced editor for a scholarly newsletter (including content editing, layout, printing and distribution).
- Published arts critic and curator.
- Editor of online virtual-arts journal ([UWA-SiVA](#): ISSN 2200-7873).
- Press releases for arts events.
- Contributing author: *New Grove Dictionary of Musical Instruments* (Oxford U. Press, not yet published).

## Technology Skills

- Microsoft Office (Word, Excel, Access, PowerPoint).
- Web authoring and website architecture planning: HTML, PHP/MySQL, CSS programming, Drupal, WordPress, Dreamweaver.
- Publishing, image manipulation: Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Coda Finale (Music publishing). Basic training in ArcGIS mapping application.
- Advanced content creator in virtual worlds (Second Life, OpenSim, etc.) including architectural replication, terraforming, scripting, texturing, simple character animation, etc., as well as extensive overall simulator management. PhotoShop, Qvigator, Linden Scripting Language.

## Office Management/Financial

- Managed agency communications with executive boards, staff, and general public via phone, face to face, email, and website.
- Managed record keeping, filing, and reporting of official documents.
- Managed departmental budgets.
- Managed city, state and federal grant accounts.
- Taught spreadsheet-based accounting classes to adult learners.

## Web Development/Technology

- Developer since early days of the Web. Launched the first sites for two government agencies (one county, one state), and one university department. See my summary of Web development experience at: <http://www.oriscus.com/res/web.htm>.
- Maintained holistic knowledge of current technology trends and opportunities in alignment with organization priorities, constituent needs, and strategic plans.
- Managed and coordinated of all aspects of agency website development.
- Maintained current skillsets.
- Trained staff in areas of web technology.
- Developed organization intranet capabilities.
- Worked with CIO's and publications coordinators to assure graceful transformation of print documents to the web.
- Served on internal and external committees to address technology issues.
- Served as ex officio technology troubleshooter for organizations and constituents.

## Library Management

- Created/maintained website resources for a county library system.
- Manned help desk for incoming reference and general information inquiries using reference books, CD-ROM databases and the Internet.
- Maintained computer database of patron files.
- Maintained vertical file of periodical, ephemeral and small-format information of local interest.
- Served desk duty on a county bookmobile serving rural, elderly and disabled patrons.

## Other

- Produced audiovisual media for academic use and public information.
- Edited music for print distribution (Coda Finale desktop music publishing).
- Researched, designed, manufactured, bought and sold musical instruments.

## Relevant Work

- Marketing Technology Manager - University of Kentucky College of Fine Arts, 2011 – present.
- Marketing/Promotion Specialist - University of Kentucky School of Music, 2003 – 2011.
- Honorary Research Fellow with University of Western Australia. Curator, 3D Open Art Challenges (Nov. 2010-present).
- Lead Curator/General Editor: University of Western Australia Studies in Virtual Arts (UWA-SiVA: ISSN 2200-7873), January 2012-present.
- Editor, "Newsletter of the American Musical Instrument Society," 2007-2010.
- Webmaster, Mozart Society of America (contract), 2007-present.
- Webmaster, American Musical Instrument Society (contract), 2006-present.
- Arts contributor: Nougat Magazine (Lexington, KY) 2006-2007
- Library Assistant, Lexington Public Library-Northside. 2003.
- Web Developer, Arts Kentucky (contract), 2001 - 2003.
- Web Developer, Kentucky Historical Society (project grant), 2002.
- Executive Assistant to the Director/Webmaster, Arizona Commission on the Arts, Phoenix, Arizona, 1998 – 2001.
- Office / Information Technology Manager, Baldwin County Library Cooperative, Robertsdale, Alabama, 1996 – 1998.
- Manufacturer / Publisher, Quilisma Music Enterprises/Oriscus, Kentucky, Alabama and Arizona, 1990 – present.
- Data Entry Bookkeeper, Good Foods Co-op, Lexington, Kentucky, 1993 –1994.
- Videotape Library Manager, The Learning Channel, Lexington, Kentucky, 1984 –1991.

## Education

- Master of Arts in Musicology, University of Kentucky, Lexington, Kentucky.
- Bachelor of Arts in Music History, New College, Sarasota, Florida.

## Committees, Memberships

- Board Member: Center for Old Music in the New World (early music presenting organization).
- Member: American Musical Instrument Society.
- Member: Lexington Art League.
- Member: Kentucky Museum & Heritage Alliance (network of individuals and organizations interested in museums and historic preservation).
- Associate member: New Media Consortium (national organization for technology in education).
- Subscriber: CIMCIM E-List (international musical instrument museum conservators and curators).
- Former Member: Arts Kentucky (statewide arts advocacy organization).
- Former Member: Central Arizona Electronic Village Coalition (CAEV), Universal Access Committee.
- Former Member: Arizona Internet Professionals Association.
- Former Moderator: State Arts Agency Web Staff eList (through the National Assembly of State Arts Agencies).
- Former Editor: Open Directory Project category: Society: Organizations: Arts: State Agencies.
- Former Member: Arizona ArtShare (state endowment fund for the arts) Strategic Communications Committee.
- Former Member: Digital Government Working Group (AZ Government Information Technology Agency (GITA)) involved in planning for the state web portal.

## Conferences/Training

- Higher Ed Analytics Conference. Attended online conference as part of the University of Kentucky web publishers' group node, February 2013.
- American Musical Instrument Society Annual Meeting, Library of Congress, Washington, DC, May 2010.
- American Musical Instrument Society Annual Meeting, University of Michigan, May 2009.
- American Musical Instrument Society Annual Meeting, Yale University, May 2007.
- Basic training in ArcGIS geographic mapping systems, University of Kentucky, February 2007.
- American Musical Instrument Society Annual Meeting, National Music Museum, Vermillion, SD, May 2006.
- Online Technology Training in PHP, eT&D (UK), 2005.
- Dreamweaver Workshop, ExecuTrain, Lexington, KY, 2004.
- Grant Writing Workshop, sponsored by Arts Kentucky and the Kentucky Foundation for Women; Crestview Hills, KY; July 2003.
- Kentucky Peer Advisory Network (KPAN) consultants training; Louisville, KY; March 2003.

- Kentucky Historical Society; Directors and Presidents Forum; Frankfort, KY; September 2002.
- Kentucky Cemetery Preservation Workshop; Carrollton, KY; August 2002.
- Web-Based Marketing for Nonprofits; Arizona State University Nonprofit Management Institute; Phoenix, AZ; June 2001.
- Electronic Records Management Seminar, AZ Dept. of Libraries, Archives & Public Records, September 20, 2000.
- Web Site Development and Design Conference; Phoenix, August 2000.
- CGI Scripting for Web Sites; Paradise Valley (AZ) Community College, November 2000.
- Executive Leadership Forum: Serving Citizens in a Digital Age; Phoenix, AZ. April 2000.
- Technology Planning for Arts Organizations; Arizona State University Nonprofit Management Institute; Mesa, AZ 1999.

### **Other Activities**

- Performing member of Musick's Company, an early music ensemble based in Lexington, KY. Viols, recorders, medieval harp and fiddle, percussion. 1983-present.
- Board of directors of the Center for Old Music in the New World, a non-profit organization supporting early music performances and outreach activities. 1985-1995.
- Ex officio consultant, content provider, and manager, University of KY virtual simulator in Second Life, 2008-present.
- Former performer with the *Pack of Lies Orchestra* – a techno-ambient improvisational music ensemble. 1999-2001.
- Avid cultural patron, regularly attending performances, lectures, workshops, museums and galleries of all kinds.
- Personal web site WWW.ORISCUS.COM dedicated to Internet resources in arts technology, musical instruments and other interests.

**References available upon request.**